## WHAT IS CLAIMED IS:

1. A composition having a self-renewable, textured surface appearance when in a container, the composition comprising a volatile compound in an amount effective to renew the textured appearance of the composition in the container during a pre-determined period of time after each use of the composition, wherein the composition has viscosity from about 5,000 cps to about 500,000 cps.

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- 2. The composition of claim 1, wherein the composition is an emulsion.
- 3. The corporation of claim 1, wherein the composition is an oil-in-water emulsion.
  - 4. The composition of claim 1, wherein the viscosity is from about 10,000 cps to about 200,000 cps.
- 20 5. The composition of claim 1, wherein the viscosity is from about 20,000 cps to about 100,000 cps.
  - 6. The composition of claim 1, wherein the viscosity is from about 35,000 cps to about 75,000 cps.

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7. The composition of claim 1, wherein the container is a non-aerosol container having a removably sealable cap effective to seal the composition against escape of pressure built up in the container during a period of about 2 hours to about 24 hours after each use.

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- 8. The composition of claim 5, wherein the container is a jar.
- 9. The composition of claim 5, wherein the container 5 has an adjustable inner volume.
  - 10. The composition of claim 1, wherein the composition is selected from the group consisting of a facial cream, a body cream, a facial mask, and a cleansing cream.
  - 11. The composition of claim 1, wherein the textured appearance is a self-foaming or self-whipping characteristic to the composition while in the container.
  - 12. The composition of claim 1, wherein the volatile compound is at least partially fluorinated.
  - 13. The composition of claim 1, wherein the volatile compound is a perfluorocarbon.
    - 14. The composition of claim 1, wherein the volatile compound is perfluoroalkylcycloalkane.
- 25 15. The composition of claim 1, wherein the volatile compound is selected from the group consisting of perfluoromethylcyclohexane, perfluoromethylcyclopentane, perfluorodimethylcyclohexane, perfluorohexane, methyl perfluorobutyl ether, ethyl perfluorobutyl ether, perfluorodimethylcyclopentane, and mixtures thereof.

- 16. The composition of claim 1, wherein the volatile compound is perfluoromethylcyclohexane.
- 17. The composition of claim 1, wherein the volatile 5 compound is a mixture of fluorinated and perfluorinated compounds.
  - 18. The composition of claim 1, wherein the volatile compound is perfluorinated.

- 19. The composition of claim 18, wherein the volatile compound has a vapor pressure from about 20 mbar to about 500 mbar at 25 degrees C.
- 15 20. The composition of claim 18, wherein the volatile compound has a vapor pressure from about 100 mbar to about 300 mbar at 25 degrees C.
- 21. The composition of claim 18, wherein the volatile compound has a boiling point from about 45 degrees C to about 110 degrees C.
- 22. The composition of claim 18, wherein the volatile compound has a boiling point from about 65 degrees C to about 85 degrees C.
  - 23. The composition of claim 1, wherein the volatile compound is present in an amount from about 0.1 wt% to about 25 wt% by total weight of the composition.

- 24. The composition of claim 1, wherein said volatile compound is present in an amount from about 1 wt% to about 15 wt% by total weight of the composition.
- 5 25. The composition of claim 1, wherein the volatile compound is present in an amount from about 2.5 wt% to about 10 wt% by total weight of the composition.
- 26. A cosmetic cream composition having an original, textured surface appearance in a container, the composition 10 comprising about 0.1 wt% to about 25 wt% of a perfluorocarbon compound based on the total weight of the composition, wherein the perfluorocarbon compound has a vapor pressure from about 100 mbar to about 300 mbar at 25 degrees C, and a boiling point from about 45 degrees C to 15 about 110 degrees C, the composition having a viscosity from about 10,000 cps to about 200,000 cps, wherein the composition is a cosmetic cream, and wherein the original, textured appearance of the composition is self-renewed during a pre-determined period of time after each use of 20 the composition.
  - 27. The composition of claim 26, wherein the perfluorocarbon compound is perfluoromethylcyclohexane.
  - 28. The composition of claim 26, wherein the perfluorocarbon compound is present in an amount from about 2.5 wt% to about 10 wt% by total weight of the composition.
- 29. The composition of claim 26, wherein the container is a non-aerosol container having a removably sealable cap effective to seal the composition against

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escape of pressure built up in the container during a period of about 2 hours to about 24 hours after each use.

- 30. A method of treating skin comprising topically applying to the skin the composition of claim 1.
  - 31. A process of imparting a self-renewed, original textured surface appearance to a composition after each use thereof, wherein the composition has a viscosity from about 5,000 cps to about 500,000 cps, the process comprising:

introducing into said composition at least one volatile compound having a vapor pressure from about 20 mbar to about 500 mbar at 25 degrees C, and a boiling point from about 45 degrees C to about 110 degrees C, in an amount effective for enabling such self-renewed appearance, and

packaging said composition in a non-aerosol container having a removably sealable cap effective to seal said composition against escape of pressure built up in the container during a pre-determined period of time after each use.

25 32. A method of imparting a self-renewed, original textured surface appearance to a composition after each use, the composition having at least one volatile compound with a vapor pressure from about 20 mbar to about 500 mbar at 25 degrees C and a boiling point from about 45 degrees C to about 110 degrees C, in an amount effective for enabling such self-renewed appearance, wherein the composition is packaged in a non-aerosol container having a removably

sealable cap effective to seal the composition against escape of pressure, comprising

maintaining the composition in a capped state for a pre-determined period of time after each use to allow the composition to self-renew the original textured appearance.